

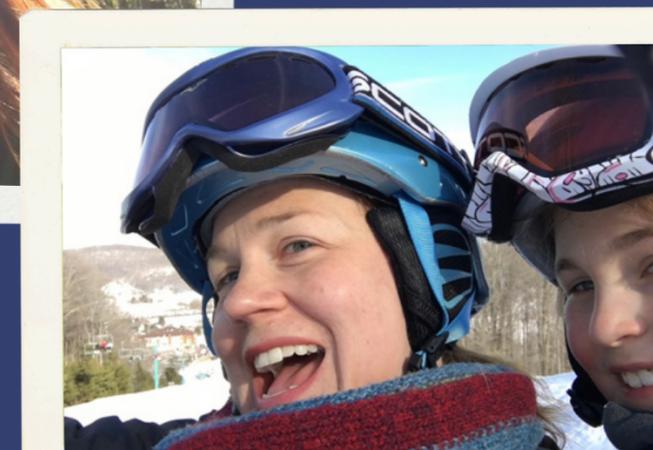
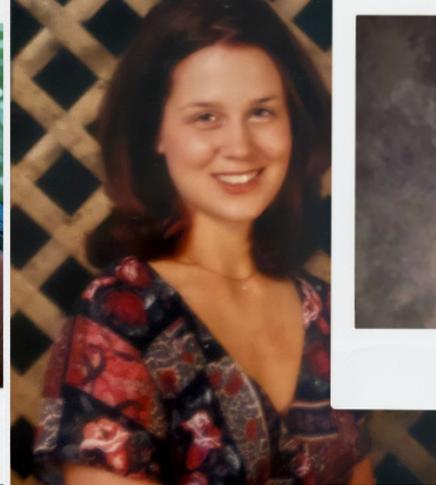
# elevate<sup>+</sup> SUMMIT

## The Hidden Lever

Elevating your career through  
personal branding.

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We reach the highest heights by climbing together 



Hello.  
I'm Jackie



**So, who are you?**



# Who are you ...really?



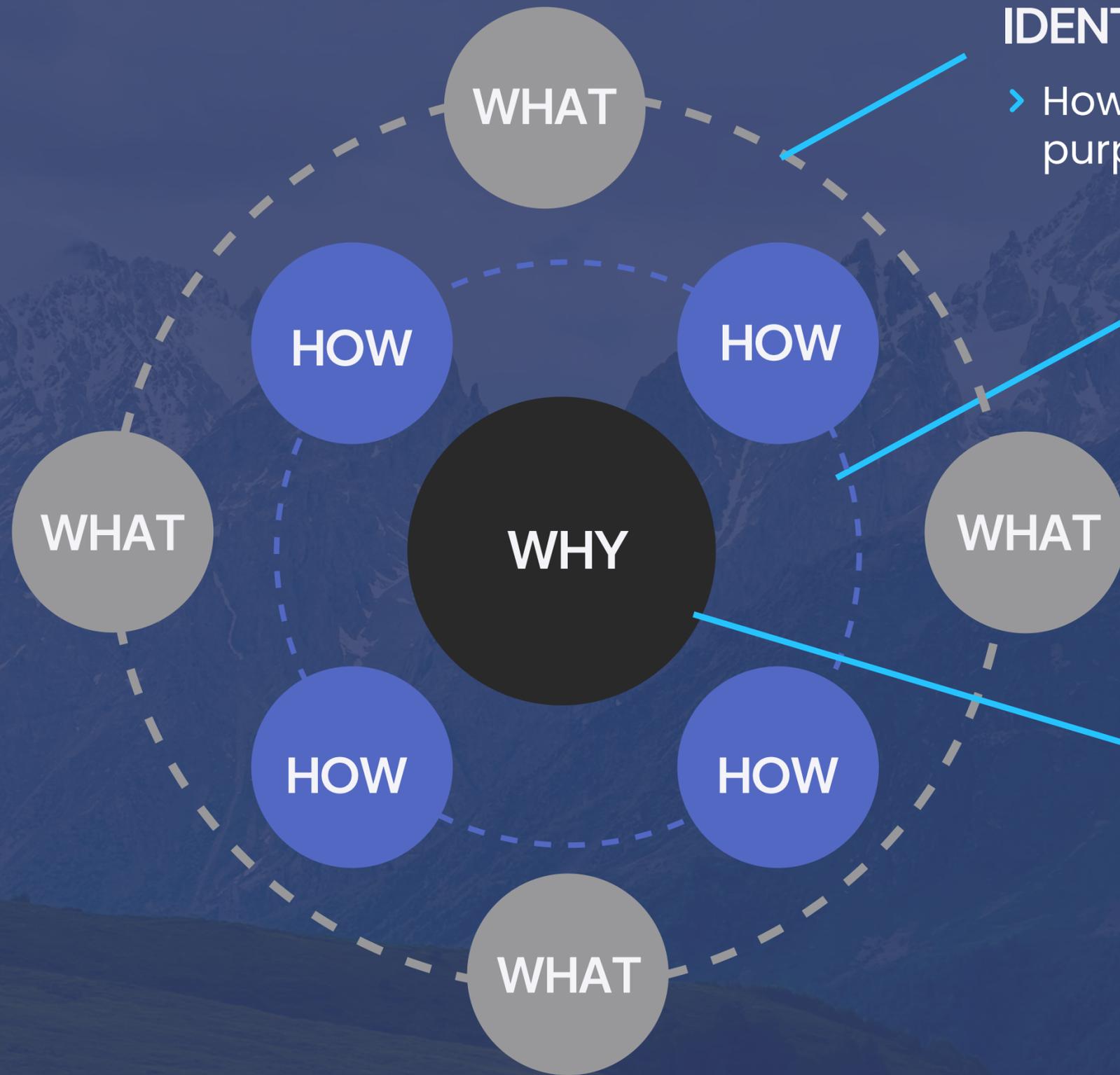


# The Golden Circle

“People don’t buy what you do, they buy why you do it.”  
~Simon Sinek



# Your Brand Narrative



## IDENTITY

> How do you express purpose through action?

## STORIES

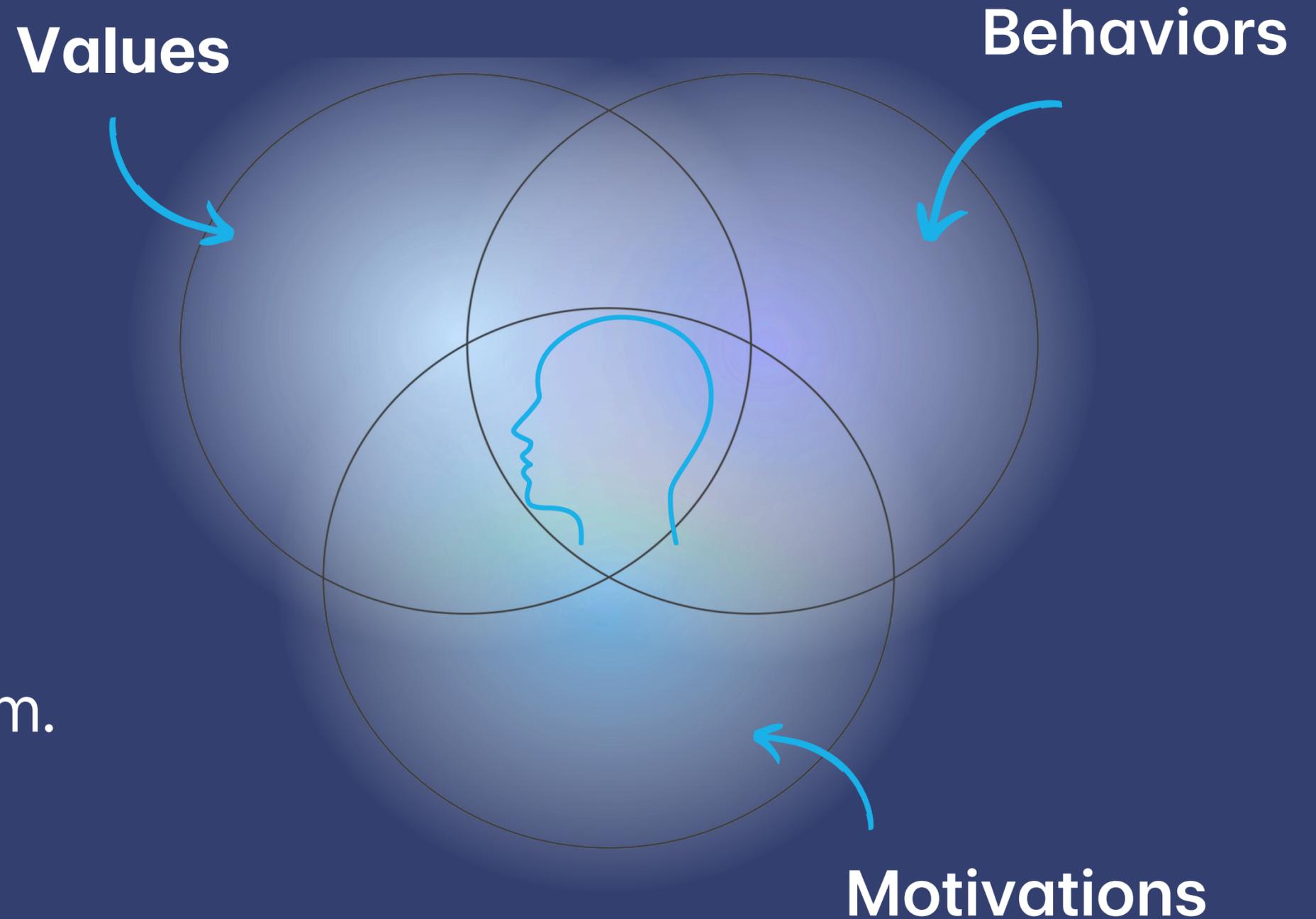
> What experiences shape your perspective?

## CALLING

> What is your true purpose?

# The Elements of Self

Alignment leads to authenticity & magnetism.





# Advantages of Inner Knowing

<b>Clarity of Purpose</b>	When you know who you are, you can focus energy, being more discerning between opportunities and distractions.
<b>Consistency of Expression</b>	When you're consistent in what you say and what you do your words and actions feel authentic, not performative.
<b>Resonant Presence</b>	When you live from your authentic self, your energy becomes coherent, and you draw like-minded people to you.
<b>Emotional Regulation</b>	When you have inner alignment, it translates to emotional stability, allowing you to stay composed.
<b>Boundaried Confidence</b>	When you know what's important, it gives you greater power to say no gracefully and protect your time for what matters.

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## Thank You!

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