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# The Human Compass: Navigating International Business Through Mentorship

Presented by

Rissa Harris, Senior International Trade Specialist

# My Background

At each stage of my journey, mentorship played a key role in helping me make career decisions and career advancement.

- Grew up in a military family and lived in many states across the Midwest and Southeast
- Studied Anthropology and International Business and completed 3 study abroad programs at Eastern Kentucky University
- Attended the University of Kansas to study Public Administration with a Certificate in Public & Nonprofit Management
- Hired as an International Trade Specialist through the Presidential Management Fellowship



# Why is Mentorship Important?

- Gain Knowledge & Building Skills
- Provides Direction & Clarity
- Grow Your Network & Opportunities
- Boosts Self Confidence
- Be Accountable
- Provides Encouragement & Support
- Career Advancement & Life Satisfaction

# Formal vs. Informal Mentorship



## FORMAL MENTORSHIP

- ✓ Structured, typically by program or organization
- ✓ Sets clear goals to be evaluated
- ✓ Clear beginning, end, and regular check-ins
- ✓ May include formal training, too
- ✓ Mentors & Mentees may be matched

## INFORMAL MENTORSHIP

- ✓ Mentor – Mentee relationship develops naturally
- ✓ Less structured
- ✓ May not set specific goals or goals may change throughout career
- ✓ May allow for more flexibility and personal relationship building

# Mentor Selection

Consider if you already have someone in your life or your workplace that could be a mentor

- Do they check-in with you about life and/or work?
- Do you feel comfortable sharing your life and career aspirations with them?
- Do they help you find clarity on your career and life goals?
- Are they a high performer that is willing to share their knowledge with you?
- Do they answer your questions about work?
- Do they challenge you to build your skillset?
- Do they challenge you to problem solve and build your confidence to make decisions?
- Do they listen well and help you identify solutions?
- Do they help you grow your network or share upcoming opportunities with you?
- Do they advocate for you and your career advancement?
- Do they expect excellent work from you and hold you accountable to achieve excellence?



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**Thank You!**

**Rissa Harris, Senior International Trade Specialist**

larissa.harris@trade.gov | (216) 522-4737

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We reach the highest heights by climbing together 