Star USA

Export Compliance Essentials

Part 3
Resources & Partner Programs

Tuesday · March 10, 2026

Consulting · Advice · Training · Services

Star USA

International Trade & Compliance

- Import & Export Optimization Strategies
- In- & Out-sourced Trade Operations
- Documentation Requirements
- Tariff Classification
- Free Trade Agreements
- International Business Strategy
- Supply Chain Security & CTPAT
- Audits & Disclosures
- Antidumping & Countervailing Duties
- Broker & Forwarder Management
- Specialized Training
- Process Streamlining
- Navigating Controlled Exports

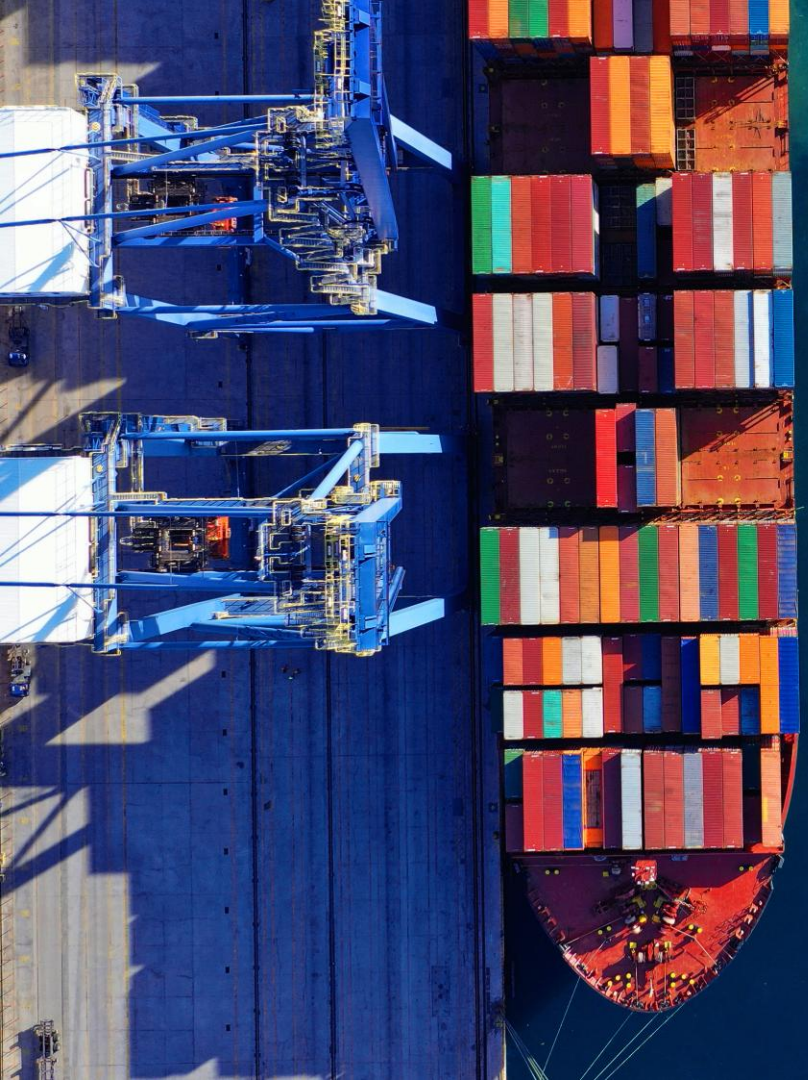
Presenter:

Michael D. Easton
President & General Manager
Licensed Customs Broker

Star USA, Inc.

Operating since 1996 with more than more than 240 years of combined experience.

Learn more at starusa.org



Star USA

Previously on Star USA...

Part 1: Identifying and recognizing 4 of the main agencies & rulesets:

- FTR, EAR, ITAR, and OFAC
- Key terms, info sources, and more

Part 2: Building an export compliance in your business

- Gameplan & strategy
- Steps to bridge gaps and prepare
- Communication & action planning

Export Assistance Resources / Partner Programs!

Which export assistance resources or partner programs are you familiar with or do you currently use? --

1. U.S. Commercial Services
2. Small Business Development Center (SBDC) / Export Assistance Network (EAN)
3. Export-Import Bank of the United States (EXIM)
4. U.S. Small Business Administration (SBA) export programs
5. State Trade Expansion Program (STEP)
6. Ohio Export Internship Program (OEIP)
7. Chambers of Commerce or Industry Associations
8. None – I'm not currently connected with export support resources

Poll Break!

Star USA

Guest Speakers

Nate Ward

Director and Trade Advisor
Ohio SBDC Export Assistance Network

Director, Global Business Center
Monte Ahuja College of Business
Cleveland State University

Todd Hiser

Director, U.S. Commercial Service – Ohio
U.S. Department of Commerce,
International Trade Administration

Related Star USA Webinars

EEI Filings: When, How & Who's Responsible

What the CCL!

EAR, ECCN & Licensing

Star USA

CBLE Companion

- Tips & tricks for assembling & preparing your materials
- How to optimize your study time
- Past exam questions & how to use them
- And more!

Available
March 16th!

Navigating the 2026 Global Trade & Logistics Landscape:

Charting a Course through Uncertainty

Keynote Speaker:
Pete Mento
Director, Global Trade Advisory Services, Baker Tilly | U.S. LCB

MTAlines

Star USA

Friday, March 27, 2026 | 8:30–4:30

Olmsted Township Community Room

Key Topics:

- Tariff Turbulence: What 2026 Brings
- Free Trade Agreements that Drive Growth
- Smarter Supply Chain with AI Automation

CE credits will be available

elevate+
SUMMIT
For Women in International Trade
Columbus, OH
Fall 2026
Star USA

Star USA

Thank you!

Upcoming Webinar

One Year Later: The Year Tariffs Took Over Trade

CE Code for Today's Webinar

1 LCB/CES/MES credit available from watching the recording until 2/4/2027

CONTINUING EDUCATION FOR LICENSED CUSTOMS BROKERS

U.S. Customs and Border Protection

NCBFAA Educational Institute

Partner Accreditor for CBP's Customs Brokers Continuing Education Program