



# Geopolitics and Global Trade: Anticipating Disruption

Presented by:



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## Agenda

- **Introduction**
- **Overview of Geopolitics & Intelligence**
- **Framework for Foreign Policy**
- **Anticipating Disruption**
- **Prepare for Disruption**
- **“Possibilities for 2026” – A First Quarter Review**
- **Questions**



## Introduction

- **Global Resilience Advisory**
  - Applying public sector intelligence best practices to private sector business operations
  - Anticipate disruptions to business continuity
  - Traditional applications to corporate security, travel risk management
  - Complimenting estimates with monitoring

*Aiding corporate leaders in making informed decisions amidst geopolitical uncertainty.*

# Overview of Intelligence and Geopolitics

- **Intelligence**
  - Tailored processes to help decision makers make informed decisions.
  - Product vs. Process
  - Differs from journalism and academia
- **Geopolitics**
  - The influence of factors (geography, economics, demographics, etc.) on politics and foreign policy
  - Nation states and non-state entities are the primary participants, companies often impacted



## Framework for Foreign Policy

- **Competition Continuum**

COOPERATION

COMPETITION

CONFLICT

- **Instruments of National Power**

- What nations use to cooperate, compete, and fight/subdue
- Diplomacy, Information, Military, Economics, Finances, Intelligence, and Law enforcement (DIMEFIL)
- Increasing coordination amongst interagency, **public-private partnership**

- **Global trade – both a deterrent and off-ramp from conflict**



## Anticipating Disruption

- **How is your company impacted by geopolitics?**
  - Exposure/loss of markets
  - Tighter export controls
  - Supply chain security
- **Intelligence Methodology**
  - Assess the baseline conditions **you** currently operate in
  - Determine the information you need to know – tied to decision points
  - Monitor to close gaps in information, for **indicators of emerging or existing conditions**



## Prepare for Disruptions

- **Take the time to think through the following:**
  - What are the things that are most crucial to your company's success?
  - Where/How are you most vulnerable to losing those things?
  - What are the events or disruptions that could impact those vulnerabilities?
  - What are indicators that those events or disruptions might occur?



## “Possibilities for 2026” – A First Quarter Review

- The only geopolitical certainty for 2026:
  - **Continued use of all instruments of national power along a competition continuum**
- Indicators for direction in 2026:
  - **Will the EU redefine “homeland defense”**
    - Indicator of “burden sharing” goal, should result in trade agreements and realigned US security posture
  - ✓ **Will Iran tilt east or west?**
    - Possible indicator of stability or security agreements in Middle East, impacting supply chains
  - ✓ **Will the US secure more security assistance/law enforcement agreements?**
    - Trade deals likely used to secure acceptable security agreements

# Questions?



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